***Freakonomics* Assignment Sheet**

Your goal is to write a brief *Freakonomics* style essay on a positive or negative incentive that operates in your life/teenagers’ lives.

Just as with *Freakonomics*, claims made in your essay MUST be supported by valid and reliable statistical data.

Unlike in *Freakonomics*, you MUST use in-text MLA citations when referencing your data.

PAPER REQUIREMENTS:

* 3-5 pages excluding title and reference page (1500 words)
* MLA format
* 12 pt, Times New Roman/ Arial Narrow font (just nothing too crazy)

In addition to the essay, you must also complete a creative project through which you will present your findings to the rest of the class.

Examples of potential projects include: writing and performing/recording a song, making a video, creating a comic strip or movie/TV story board, creating a picture book, etc.

The goal is to stretch your creative wings with this part of the project. Therefore, NO PowerPoint or poster presentations are allowed.

Due to the wide variety of projects available, there cannot be one master list of requirements. What is important, though, is that your message (the data and what they say about your chosen incentive) doesn’t get lost in the process of putting together a cool or pretty project. In the end, your grade will still be largely based on your project’s content.

Questions about what I want to see from different project media may be emailed or asked in class.

DUE: Monday, September 25, 2017