Convention Speech Assignment

As the course title suggests, in AP Language, we closely study language and also rhetoric. As such, we are going to be looking fairly closely at the 2016 presidential race from a rhetorical standpoint. In other words, how is each candidate trying to persuade American voters to cast their ballots? For the penultimate blog, please watch one speech from either the Republican or the Democratic National Convention and analyze how the speaker attempts to persuade the target audience to vote for either Donald Trump or Hillary Clinton.

Note that I'm not asking for your political opinion. Your role should be to stay objective and not take sides at all. So, you may be a staunch Republican, you may be a passionate Democrat, or you may be a firm Independent, but you are not offering your political opinion. All you are doing is analyzing how the speaker crafted the argument of the message. For starters, pay attention to the **SOAPSTONE**: subject, occasion, audience, purpose, and tone. Think about diction. Think about any literary language such as metaphors, analogies, symbolism, allusions, or hyperbole. Does the speaker use parallel structure, repetition, or [anaphora](http://www.americanrhetoric.com/figures/anaphora.htm)? (If you don’t know what this rhetorical devices are please the [Rhetorical Terms List](file:///C%3A%5CUsers%5CMark%5CDesktop%5CRhetoricalTermsList.pdf)) To what extent, if at all, does the speaker make appeals to emotion (pathos) and/or logic (logos)? Why? How does the speaker establish his or her credibility (ethos)?

Even though I know you could, I'm not asking you to write a huge essay or anything. In the interest of brevity, I'm asking you to keep your analysis to one single paragraph with a minimum of 250 words.